



Kicks For Kids



Program Description

Kicks for Kids provides the Real Salt Lake game-day experience for underprivileged and at-risk youth in the Salt Lake City area. By exposing youth to a professional soccer match, these kids witness first hand the results of hard work, dedication, commitment and team effort.

Program Elements

- Complimentary Real Salt Lake match tickets
(For qualified non-profit organizations)
- Coordinator Manual for every beneficiary
 - Special give-away items



Benefactor Packages

By becoming a Kicks for Kids benefactor, you enable numerous kids to experience the excitement of RSL games throughout the 2006 season.

Investment Benefits	Blue and Red \$3,000	True Supporter's \$5,000	Pride of Salt Lake \$10,000
Youth to attend RSL game	300	500	1000
Invitations to RSL Kicks for Kids special event	2	4	6
Recognition on rolling scoreboard during every game	X	X	X
Recognition on Kicks for Kids page within www.realsaltlake.com	X	X	X
Listing on Kicks for Kids banner displayed at every game	X	X	X
Welcome letter, mid season review, end of year summary	X	X	X
Invitations to RSL Meet the Team Event	2	4	6
Special visit from RSL player/team mascot			X
Special Thank you gift from Real Salt Lake	X	X	X
Letter for tax purposes recognizing donation	X	X	X

Kicks for Kids welcomes any donation amount. For as little as \$100, you can send 11 kids, who would not normally have this opportunity, to a Major League Soccer game!

For more information, please contact: **Real Salt Lake** • P: 801.924.8585 • F: 801.933.4713 • www.realsaltlake.com •
All donations are tax-deductible to the fullest extent as allowed under the law.